



Membership Director

The Amherst Railway Society (ARS) is a nonprofit corporation specializing in the railroad and model railroad hobbies. We offer opportunities for model railroading, railroad history, railroad photography, railroad preservation, and train-riding.

While many railroad hobby organization specialize in just one aspect of the hobby, we do them all. And, this is appealing, because few railroad hobbyists are single-minded. They tend to have a mix of railroad interests, and ARS can accommodate those interests.

Overview

The Membership Director is responsible for designing and implementing an ARS membership growth and retention strategy.

The Membership Director is responsible for developing, implementing, and evaluating membership growth plans, membership retention plans, and member engagement plans.

The Membership director works closely with the ARS board of directors to build a strong membership culture - one that delivers value to Amherst members.

This position reports to the President of the ARS board of directors.

Responsibilities

- Lead the ARS effort to recruit, retain, and engage members.
- Create goals and plans for sustainable membership growth.
- Develop programs to encourage member engagement, and measure member engagement
- Identify opportunities to enhance member benefits
- Develop a feedback process for ARS members
- Manage and analyze all member and prospective member data
- Provide a monthly report to the ARS board of directors on all membership activities

Qualifications

- The ability to establish and maintain cooperative working relationships within a diverse organization
- Minimum of three years of experience in a membership management position
- Demonstrated experience in growing membership and strengthening member retention
- An understanding of and experience with the railroad and model railroad hobbies
- Demonstrated organizational skills with attention to detail
- Strong interpersonal skills and a commitment to high level member service
- Demonstrated excellent oral and written communication skills

Amherst Railway Society
1130 South Main Street
Palmer, Massachusetts 01069

The Amherst Railway Society is a 501c3 nonprofit corporation
The Amherst Railway Society is an equal opportunity employer